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C S R
HACKATHON
BROCHURE

Collaborate.
Create.
Contribute.

Table of contents

Table of contents

About The School

Founded in 1997 under the aegis of the DPS Society, Delhi Public School Kalyanpur, Kanpur has grown from a small cohort of learners to a thriving institution of over four thousand students today. Affiliated with the Central Board of Secondary Education, the school has become a landmark in Kanpur's academic landscape, known for its blend of excellence, innovation, and holistic education.

DPS Kalyanpur believes education is more than examination scores, it is the shaping of thought, character, and voice. With a robust academic program complemented by a wide spectrum of extracurricular activities, the school cultivates well-rounded individuals who can question, reason, and lead with conviction. Its expansive campus, modern facilities, and culture of inquiry empower students to engage with the pressing issues of society.

Recognition has come both regionally and nationally, with accolades such as the International School Award by the British Council and rankings among the country's leading institutions by the World Education School survey. Yet the true measure of the school lies in the critical thinkers and empathetic leaders it nurtures, learners who embody both intellectual rigor and social responsibility.

It is from this ethos that Nyayārth emerges: a student-led initiative carrying forward the school's tradition of debate, dialogue, and justice. Rooted in the conviction that young voices must be heard, Nyayārth reflects the belief that education is not only about acquiring knowledge, but about shaping a more equitable world.

About The Nyayarth Club

The Nyayārth Club as DPS Kalyanpur's own social awareness club, is a thriving platform where students learn to question, reason, and lead with purpose. Inspired by its name *Nyaya* (justice) and *Artha* (purposeful knowledge) the club champions dialogue, debate, and action on issues that shape our world.

With a vision that blends intellectual courage with social responsibility, Nyayārth regularly curates initiatives such as debates, awareness drives, webinars, and events like CSR Hackathon and Moot It Out!. Each venture is designed to move learning beyond the classroom, fostering empathy, collaboration, and civic engagement among students.

At DPS Kalyanpur, Nyayārth stands as a flagship innovation in student learning, preparing young citizens who combine intellectual courage with empathy and vision. It is a platform where academic rigour meets real-world challenges, where students are empowered to reason, to question, and to lead with purpose.

Our website: https://nyayarth.in/

About The Budding Entrepreneurs club

The Budding Entrepreneurs Club is a vibrant platform where students with a passion for commerce come together to spark fresh ideas, collaborate, and create real impact Through activities ranging from brainstorming sessions filled with laughter to hands-on events like the CSR Hackathon, the club emphasizes learning through active participation.

We don't just talk about building businesses, we roll up our sleeves, work as a team, and confront real-world issues head-on, learning how to turn responsible ideas into lasting solutions that help our campus and community.

With guidance from industry experts and plenty of opportunities to experiment, our members grow into thoughtful, confident leaders who care about both success and making a genuine difference. Whether it's leading sustainability initiatives, teaching new skills, or organizing community projects, the Budding Entrepreneurs Club is where tomorrow's changemakers begin by making today better, together

Letter By The Principal

Dear Principals, Teachers, and Students,

It is with great pride that I invite you to the CSR Hackathon 2025, an inter-school initiative jointly hosted by the Nyayārth Club and the Budding Entrepreneurs Club. This event is built on the motto "Collaborate • Create • Contribute." It inspires students to work together, design innovative CSR strategies, and channel their creativity into meaningful contributions for society. By stepping into the role of corporate leaders, participants will experience first-hand how business can drive positive social change.

The Hackathon is not merely a competition—it is a celebration of ideas, teamwork, and vision. It is a platform where young minds engage in collaboration, transform concepts into reality through creation, and make a difference by choosing to contribute to a better tomorrow.

I warmly welcome your school to join us in this journey of learning, innovation, and responsibility. Together, let us empower our students to become thoughtful leaders who balance enterprise with empathy.

With best wishes,
Dr Richa Prakash.

Letter By The Program Custodian

Dear Principal, Teachers, and Young Learners,

It gives me immense joy to announce the launch of the first-ever CSR Hackathon, an inter-school platform designed to nurture young changemakers who are ready to address real-world challenges with innovative and sustainable solutions.

The spark for this initiative came from a thoughtful conversation during Political Science class with Ahmad Zafar, a student of Accountancy and Business Studies, whose keen interest in social responsibility and law inspired this theme. His suggestion of exploring CSR as a central theme opened up a space where business thinking could meet the pursuit of social good. From that moment, the idea blossomed; why not create a platform for students to transform such insights into tangible, impactful solutions?

As a Political Science and Legal Studies teacher, I see in this initiative the perfect embodiment of the NEP's vision—education that goes beyond textbooks and classrooms. The CSR Hackathon is not merely a competition; it is an experiential journey where students will lead, collaborate, and imagine futures anchored in responsibility and innovation.

I look forward to witnessing the energy, creativity, and conviction that our students will bring to this platform. May this hackathon become the first step in many of their journeys towards building a more thoughtful, equitable, and sustainable world.

Warm regards,
Ms Ratnpriya Mishra
Program Custodian

Letter By The Program Custodian

Dear All,

I warmly invite you to our CSR Hackathon event. This initiative is a great opportunity for students to learn, share, and grow. It will help them understand the value of responsibility while also preparing them as future innovators and leaders.

For those interested in the corporate world, this platform gives them a chance to explore ideas, work with peers from different schools, and gain experiences that will guide them in the future. Through collaboration and interaction, they will evolve and take away lessons that go beyond the classroom.

The event is designed not only to encourage meaningful discussions but also to inspire students to think creatively, develop leadership qualities, and nurture a spirit of empathy. By engaging in activities and dialogues, they will gain insights into real-world challenges and discover how they can contribute positively to society. It is an excellent occasion for young minds to bridge the gap between learning and practical application.

We truly believe that each student's contribution can spark change, and together, such experiences build a strong foundation for shared growth and collective progress. This is more than just an event; it is an opportunity to plant seeds of responsibility, teamwork, and innovation that will continue to grow with our students in the years to come.

We look forward to your presence.

With best wishes,
Lokesh Juneja

9

Letter By
The Nyayārth Sabha

It gives us immense pleasure to invite you to the CSR Hackathon, an inspiring initiative organized by the members of the Nyayārth Sabha at Delhi Public School Kalyanpur, Kanpur.

This hackathon is envisioned not merely as a competition, but as a vibrant platform where young innovators come together to address pressing social challenges with creativity and responsibility. Our objective is to encourage collaboration, spark bold ideas, and transform thoughtful actions into meaningful impact for the community.

By participating, you will be contributing to a movement that blends entrepreneurial spirit with social stewardship. The CSR Hackathon will provide a space for students, mentors, and industry leaders to engage in purposeful dialogue, explore fresh perspectives, and work together on practical solutions that leave a lasting mark on society.

We firmly believe that genuine change begins with innovative thinking and collective effort. Let us join hands to transform inspiration into action and action into impact.

We eagerly look forward to your participation in this journey of learning, collaboration, and social transformation.

With warm regards,
The Nyayārth Sabha

About CSR Hackathon

The CSR Hackathon 2025 is the flagship collaboration between the Nyayārth Club and the Budding Entrepreneurs Club, designed as a dynamic platform for young leaders to explore Corporate Social Responsibility (CSR) as a powerful tool for social good. Rooted in the school's vision of nurturing socially conscious, innovative, and responsible citizens, the Hackathon challenges students to think like corporate leaders while acting as changemakers.

The Hackathon bridges classroom learning with real-world impact. Participants work in teams to design CSR strategies addressing pressing issues in education, healthcare, environment, rural development, women empowerment, and more. By stepping into the role of a company's CSR Board of Directors, students transform theory into action, honing skills in research, strategic planning, teamwork, and persuasive communication.

More than just a competition, CSR Hackathon 2025 is a journey of innovation, empathy, and leadership. It demonstrates that business is not only about profit but also about purpose, responsibility, and sustainable impact.

Why Participate

The CSR Hackathon 2025 is your chance to step into the shoes of a corporate leader and make a real impact. This is where ideas meet action, and creativity meets responsibility.

- **Think Like a CEO:** Learn to strategize, plan, and make decisions that balance business goals with social good.

- **Collaborate & Innovate:** Work in teams to design fresh, practical CSR initiatives that address real societal challenges.

- **Pitch Like a Pro:** Present your ideas confidently, justify their impact, and impress the judges with clarity and vision.

- **Build Leadership Skills:** Sharpen critical thinking, problem-solving, teamwork, and communication skills that go beyond the classroom.

- **Make a Difference:** Turn your ideas into actionable solutions that contribute positively to society.

- With the motto **"Collaborate • Create • Contribute"** this Hackathon is your platform to innovate, inspire, and leave a mark.

Who Can Participate

- The CSR Hackathon 2025 is open to students of **Classes 9th–12th** from all schools.

- Each team must have exactly **4 members** – the perfect mix for collaboration and fresh ideas.

Theme of The Event

Each team will be assigned a fictional company profile (from industries like healthcare, technology, FMCG, exports, and more). The participants are expected to take on the role of a company's CSR Board of Directors. They will:

1. **Understand the Company Profile** – Study the industry, turnover, net worth, employees, and business goals.
2. **Identify Key Social Responsibilities** – Think of areas where the company can make a real social impact (education, healthcare, women empowerment, skill development, environment, rural development, etc.).
3. **Suggest Impactful CSR Initiatives** – Propose realistic and innovative CSR projects in line with the company's profile and financial strength.
4. **Pitch Like Leaders** – Present your CSR strategy as if you are the official CSR Board, justifying why your plan is impactful, feasible, and sustainable.

Event Structure – CSR Hackathon

The CSR Hackathon 2025 is a two-day immersive experience that allows students to engage with corporate social responsibility in a practical and structured manner. Participants will assume the role of CSR leaders, analyse company profiles, and design initiatives that address real societal challenges.

Day 1 – Kick-Off & Orientation

1. Distribution of fictional company profiles and Hackathon kits.
2. Analysis of the company's operations, values, and social responsibilities.
3. Initial brainstorming and development of potential CSR initiatives.

Day 2 – Proposal Development & Presentation

1. Finalization of CSR proposals with clearly defined initiatives, budgets, and anticipated social impact.
2. Formal presentation to the panel of judges within the allotted time, followed by a brief Q&A session.
3. Evaluation based on clarity, creativity, feasibility, and alignment with the company's profile.
4. This structured approach ensures that participants not only conceptualize innovative CSR strategies but also develop essential skills in research, strategic thinking, and professional communication.

Judgement Criteria

Teams participating in the CSR Hackathon 2025 will be evaluated by a panel of judges on multiple dimensions to ensure a comprehensive assessment of both creativity and practicality. The evaluation focuses on the quality of ideas, strategic alignment with the company profile, and the effectiveness of the presentation.

Teams will be assessed on:

1. **Clarity of Thought:** Logical structuring and coherence of ideas.
2. **Creativity & Innovation:** Originality and inventiveness of proposed CSR initiatives.
3. **Practicality & Feasibility:** Realism and sustainability of solutions within the company's context.
4. **Presentation Skills:** Ability to communicate ideas confidently, clearly, and persuasively.
5. **Teamwork & Collaboration:** Effective coordination and contribution of all team members.
6. **Adherence to Time Limits:** Completion of pitch within the allocated time.

This evaluation framework ensures that participants are recognized not only for their innovative thinking but also for their professionalism, teamwork, and strategic approach to social responsibility.

Registration Process

- **Step 1: Fill the Registration Form.**
The form QR code is give below. Complete all required details carefully and submit.

- **Step 2: Verification & Payment Instructions**
After submitting the form, our team will contact you within 24 hours for verification and share a payment reference code. Do not make any payment without this code.

- **Step 3: Payment**
Pay the registration fee of ₹1500 per participant only. Teams must make the payment under a single reference code provided by the organisers.

- **Step 4: Completion of Registration**
Registration will be considered complete only after the payment is successfully made.

- **Step 5: Confirmation**
Once payment is confirmed, participants will receive an acknowledgement mail.

- **Step 6: Queries & Support**
For any registration or payment related queries, write to us at nyayarthdpsk@gmail.com.

For Registration, Scan the QR :

Registration Form Link: https://forms.gle/skmw5trniMu2ema66

General Rules and Regulations

1. Each team shall consist of 4 members, collaborating as a CSR Board, with multiple teams from the same school permitted. Independent registrations are also allowed.

2. The primary medium of communication will be English; participants may include brief vernacular expressions if relevant, but clarity and professionalism must be maintained.

3. Teams are required to research thoroughly and prepare a structured CSR proposal reflecting their assigned company's profile. All content must be original; plagiarism may result in disqualification.

4. Time Limit: Each team will have a total of 9 minutes for their presentation and 3 minutes of Q/A session. A buzzer will signal one minute remaining and the end of the allotted time. Exceeding the limit will result in penalties.

5. Participants who wish to use the projector must provide a download link to their presentation in advance

6. Participants are expected to maintain professional decorum at all times. Disrespect toward judges, organiser , or other teams, or disruptive behaviour, will not be tolerated.

7. All proposals must be aligned strictly with the assigned company profile. Any deviation or inclusion of external/unverified information may lead to scoring penalties.

8. Teams must coordinate internally to ensure balanced participation; all members should contribute meaningfully to research, presentation, and Q&A.

9. Use of electronic devices is allowed only for presentation purposes. **(Applicable solely upon receipt of the signed consent form).**

10. Teams are expected to report at least 15 minutes before their scheduled presentation, to ensure smooth proceedings.

11. Decisions of the judges and organizing committee are final and binding.

12. **Dress Code:** Participants should dress in a professional manner reflecting corporate decorum.

For Girls: Business formal attire such as a white or light-coloured shirt with black trousers or skirt; blazers are recommended. Minimal accessories and conservative styling are expected.

For Boys: Business formal attire including a white or light-coloured shirt with black trousers; blazers are recommended. Neat grooming and formal footwear are required.

Practical Do's & Don'ts

Do:

- Collaborate effectively with your team, ensuring every member contributes meaningfully.

- Align all CSR initiatives with your assigned company profile and resources.

- Prepare a well-structured, realistic, and measurable proposal.

- Present your ideas clearly, confidently, and professionally.

- Back your strategy with research, data, and practical examples.

- Practice beforehand to ensure smooth delivery and adherence to time limits.

- Maintain decorum, professionalism, and respect towards judges, organizers, and peers.

Don't:

- Submit ideas that are vague, unrealistic, or copied from external sources.

- Exceed the allotted presentation time.

- Let one member dominate the discussion; teamwork is essential.

- Display disruptive behavior, disrespect, or casual conduct during the event.

- Use electronic devices inappropriately or without prior approval.

- Ignore the company profile or make unsupported claims.

19

Awards and Recognition

Best CSR Idea🏆

Best Presentation 🎤

Most Innovative Solution 💡

Certificate of Participation

Payment Instructions

1) A registration fee of ₹1500/- is applicable per participant.

2) You can make the payment via UPI: ahmadzafar28041@okaxis

3) You can also transfer the amount via bank transfer to the following details:
- Bank: AXIS BANK LTD
- A/C No: 924010060303457
- Beneficiary Name: PANORAMA
- IFSC: UTIB0001542
- Branch: Kakadeo, Kanpur

4) Each team must make the payment using a single reference code. Please refrain from processing payments prior to receiving the designated reference code from the organizing team.

5) The deadline for all payments is October 25, 2025. Upon completion of the payment, kindly provide the payment confirmation to the organizing team without delay.

Logistics

Participation Kit:

Each team will receive a participation kit at the time of registration. The kit will include essential items such as the event guidelines, ID cards, stationery, and other necessary materials to help teams navigate the competition smoothly.

Travel and Accommodation:

Outstation schools are welcome to participate and may arrange their own accommodation at the suggested hotels near the venue. A list of recommended, safe, and budget-friendly options will be shared upon confirmation of participation.

Recommended Hotels in Kanpur for Outstation Schools:
• Hotel Bliss, Gumti No. 5, Kanpur
• Hotel Celebration, Gumti No.5,Kanpur
• Hotel The President, Fazalganj & Awas Vikas, Kanpur
• Hotel DNG Grand, Near Gurudev Palace, Kanpur
• Hotel Kesar Palace, Gumti No.5, Kanpur
• Hotel Royal Cliff, Swaroop Nagar, Kanpur

(Please note that transportation and accommodation expenses will not be covered by the organizers.)

Contact Us

Contact us here:

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📷 **@nyayarth_**

📞 **8355012463**

▶ YouTube **@न्यायार्थ-InPursuitofJustice**

🌐 **https://nyayarth.in/**

📍 **DPS Kalyanpur, Kanpur**

23